

# Notice of Allowability

Application No.

09/704,196

Examiner

Liang-che Alex Wang

Applicant(s)

MARIANI ET AL.

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## -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to amendment filed on 4/14/2006.
2. ☒ The allowed claim(s) is/are 1-3,6-11,15 and 16.
3. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
  - a) ☐ All b) ☐ Some\* c) ☐ None of the:
    1. ☐ Certified copies of the priority documents have been received.
    2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
    3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

\* Certified copies not received: \_\_\_\_\_.


Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.

**THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.**

4. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
  5. ☐ CORRECTED DRAWINGS ( as "replacement sheets") must be submitted.
    - (a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review ( PTO-948) attached
      - 1) ☐ hereto or 2) ☐ to Paper No./Mail Date \_\_\_\_\_.
    - (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date \_\_\_\_\_.
- Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
6. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

### Attachment(s)

1. ☐ Notice of References Cited (PTO-892)
2. ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
3. ☐ Information Disclosure Statements (PTO-1449 or PTO/SB/08),  
Paper No./Mail Date \_\_\_\_\_
4. ☐ Examiner's Comment Regarding Requirement for Deposit  
of Biological Material
5. ☐ Notice of Informal Patent Application (PTO-152)
6. ☐ Interview Summary (PTO-413),  
Paper No./Mail Date \_\_\_\_\_
7. ☒ Examiner's Amendment/Comment
8. ☒ Examiner's Statement of Reasons for Allowance
9. ☐ Other \_\_\_\_\_

  
**JEFFREY PWU**  
PRIMARY EXAMINER

***EXAMINER'S AMENDMENT***

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.
2. Authorization for this examiner's amendment was given in a telephone interview with Emmanuel A. Rivera on 7/7/2006.
3. The application has been amended as follow:

Claim 1 (Currently amended):

A system for centralized network usage tracking comprising:

a plurality of web servers configured to return first content to requesting client devices;

a central logging server;

wherein the returned first content includes a reference that comprises a Hypertext Markup Language (HTML) tag, to request second content from the central logging server; and

wherein the central logging server logs requests for the first content in response to requests for the second content, and logs information received in cookies accompanying requests for the second content.

Claim 2 (Previously presented):

A system as recited in claim 1, wherein the plurality of web servers, the central logging server, and the plurality of requesting client devices are communicatively coupled via the Internet.

Claim 3 (Previously presented):

A system as recited in claim 1, wherein the reference has embedded therein information identifying the first content.

Claim 4 (Canceled)

Claim 5 (Canceled)

Claim 6 (Previously presented):

A system as recited in claim 1, wherein each of the plurality of web servers further logs information regarding the request for the first content [[locally]].

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Claim 7 (Previously presented):

A system as recited in claim 1, wherein the references comprise references to one or more transparent graphic images.

Claim 8 (Previously presented):

A method for centralized network usage tracking comprising:

receiving requests for first content; and

returning, in response to the requests, the requested first content, wherein said first content includes a reference that comprises a Hypertext Markup Language (HTML) tag, to request for second content; and

wherein the request for [[to]] second content [[that]] causes information regarding the request for the first content to be logged at a remote logging server in the form of cookies.

Claim 9 (Previously presented):

A method as recited in claim 8, wherein the references to the second content refer to content available from the remote logging server.

Claim 10 (Previously presented):

A method as recited in claim 8, wherein the second content comprises a transparent graphic image.

Claim 11 (Previously presented):

A method as recited in claim 8, wherein the second content comprises one or more graphic images.

Claim 12-14 (Canceled)

Claim 15 (Previously presented):

A method as recited in claim 8, wherein the second content comprises a web page.

Claim 16 (Original):

One or more computer-readable memories containing a computer program that is executable by a processor to perform the method recited in claim 8.


Claims 17-45 (Canceled)


***Reason for allowance***

4. The following is an examiner's statement of reasons for allowance: the prior art of record does not teach or suggest, individually or in combination, a plurality of web servers configured to return first contents to requesting client device, wherein the returned first content includes a reference to request second content from the central logging server, and the central logging server logs requests for the first content in response to requests for the second content and logs information received in cookies accompanying requests for the second content in light of other features described in independent claims 1, and 8.
5. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."
6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Liang-che Alex Wang whose telephone number is (571)272-3992. The examiner can normally be reached on Monday thru Friday, 8:30 am to 5:00 pm.
7. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Saleh Najjar can be reached on (571)272-4006. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.
8. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status

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information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free)..

Liang-che Alex Wang   
July 7, 2006

  
**JEFFREY PWU**  
**PRIMARY EXAMINER**